

LUCIA

THE LESSONS LEARNED

KEY STRATEGIES TO LINK ECONOMIC DEVELOPMENT AND
SMART URBAN LIGHTING

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KEY STRATEGIES TO LINK ECONOMIC DEVELOPMENT AND SMART URBAN LIGHTING

Facts from the fact sheets– Economy

Sustain and grow the scale of smart urban lighting investments

Use smart urban lighting to put energy transition economics at the core of your city's climate action strategy

Double your city efforts towards empowering citizens and building new collaboration structures

15 + 5 sheets!



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Facts from the fact sheets – Economy

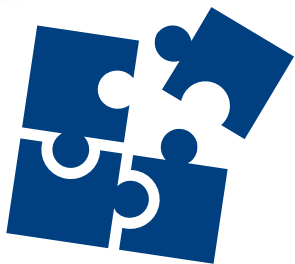
Financing, procurement, governance, key performance indicators

Life-cycle costs, calculations, rebound, risks

Multifunctionality, management of the smart city marketplace,
business model canvas

KEY STRATEGIES TO LINK ECONOMIC DEVELOPMENT AND SMART URBAN LIGHTING

How to make it happen?



Be **curious** about what the new technology has to offer



Manage the **knowledge** from data to wisdom



Cooperate together with public and private sectors



Deliver information to **policymakers**



Explode the organizational silos

THANK YOU FOR YOUR ATTENTION



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